

Inter-Alliance Dialogue
Proposal to IAD Member Alliances Regarding Joint Work in 2010
From Planning Meeting December 14 – 15, 2009

Background and History to Date

The following section lays out a brief timeline of the work of the IAD to date in order to provide context to the proposal emerging from the December Planning Meeting at which representatives from the six alliances (GGJ, JwJ, NDLO, NDWA, PBN, and RttC) were present.

2008 Original vision

- Build relationships between members
- Address overlapping memberships
- Identify opportunities for common work

December 2008 - First meeting

- Developed a proposal for process of alliances coming together
- Economic crisis and Obama election
- Need for greater scale

2009 First 6 Months

- Internal discussions and process
- Formalize membership: Jobs with Justice, National Day Laborers Organizing Network, National Domestic Workers Alliance, Right to the City, GGJ
- Policy document is developed
- Congressional Progressive Caucus Hearing
- Educational calls on economic crisis
- Weekly calls

July Strategic Planning Convening, Maryland

- Political commitment to move forward - create bold demand
- PushBack Network officially joins the IAD
- Demand Development Committee created

July through September

Demand Development defines three strategies

1. Policy development (seeking transformative policy)
2. Challenging the Right
3. Building Political Unity

Policy Development, 3 proposals are put forward

- National Community Re-Investment Bank
- National Inclusion Act
- Guaranteed Employment Act

IAD Gets feedback from "Friends of the IAD"

Challenging the Right

- Healthcare mobilizations
- Explores climate justice

Building Political Unity - to be developed

December 14-15, Planning Meeting, Maryland

From December 14 – 15, representatives from each of the six IAD alliances explored these questions and the existing 3 Strategies outlined from the July Convening. In addition, to the 3 Strategies we added a fourth (which was a broad category of work outlined in July) – Capacity Building.

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Key Recommendations:

A critical outcome of the planning meeting is that the IAD is not prepared to move Bold Policy demand this year. Instead we are recommending that the other three areas be the emphasis of work in 2010 (especially during the first half of the year).

Challenging The Right

This is the central external task of the IAD at this time.

Broad Goal: Advancing a grassroots social movement-based progressive front on key international and national fights.

Goals:

- 1) Build social movement front presence and activities on immigration reform. *(It should be noted that while the principal task around immigration is in Challenging the Right, we need to be aware that much of the problem stems from strategies of the Center-Left over the last period)*
- 2) Develop ideas for social movement front presence on Climate/Environmental Justice and Challenging the Banks

Tasks/Activities:

- 1) Take up local action in response to 287g
- 2) Lead a call for “no enforcement”
- 3) Provide broad based educate on immigration reform and Challenging the Right strategies for IAD members and allies
- 4) Fight “secure communities” and “criminal alien” measures
- 5) Support anti-bias/anti-racial profiling bill being developed by Rep. John Conyers.
- 6) Develop a plan regarding new funding strategies for immigrant rights whether or not CIR collapses
- 7) Put out messaging regarding immigration and its root causes

Next Steps/What will it take?

- NDLOM anchoring on immigrants’ rights
- Take up recommendation from NNIRR to convene a call of all IAD groups already engaged in immigration work to provide initial analysis, strategy and coordination on upcoming activities
- GGJ and RttC anchoring on Climate/Environmental Justice
- RttC and JwJ anchoring on Challenging the Banks
- Anchor networks share analysis and keep groups informed on major developments, offer deeper political education and provide strategic direction to work.
- Political education throughout the year.
- Gather communications staff of different alliances to meet and discuss plans and ID what is needed for a rapid response communications process
- Develop broader rapid response process should mobilization be required
- Longer term: connect with other groups who have been challenging the right to develop defense plans.

- Connect folks on the ground in key cities (Providence, RI; DC; Los Angeles?)
- Support via social media and other communications capacity
- See if Criminal Justice group participants want to engage

Building Political Unity

Broad Goal: Deepening a common political language and analysis around a issues most impacting the communities which are our base (crisis of capitalism, immigration, climate change and environmental crisis, etc.)

Specific Goals:

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- 1) Engage in specific number of local/regional cross alliance gatherings to engage in common political education, plan for USSF and discuss strategy
- 2) Build an IAD presence at the US Social Forum

Potential Ideas:

- Minimally, opening day of march and march as a contingent. A flag or banner that marks us as a contingent.
- GGJ anniversary celebration – party.
- Develop a leaflet with IAD program (all of the alliances can list their workshops, etc)
- Submit a 4 hour activity during PMA slot – tribunal or PMA or excluded worker congress. Highlight issues we have prioritized: immigration, capital and the banks, global well-being, environmental justice.
- Synthesis of platform and launching of this alliance of alliances – with new name.

What it Takes/Next Steps

- 1) Engage in local/regional coordination in build up for the USSF
- 2) Gather and centralize information from local/regional meetings and plans for USSF

Capacity Building

The Main focus for 2010 is to move money to support our base and IAD work.

Goal: Use the IAD as a vehicle for organizing philanthropy to ensure the preservation and growth of the grassroots organizing sector.

Activities:

- (1) Support getting funding to local groups through on-going work with large foundations. Briefing with the Funders' Network on Trade and Globalization and Funder/Movement groups in late January
- (2) Membership call on the "Mapping the Money" (being developed by GGJ) report in late March. Release the "Mapping the Money" report in April, discuss it at the USSF, and for the IAD to give feedback and engage in the discussion.
- (3) Discussions with large foundations. Continue to leverage strength of IAD to approach groups like OSI and Atlantic Philanthropies. The ask of OSI has been to move resources to the networks to do our day-to-day work and participate in IAD. The next task is to have these large foundations move money to our primary constituency organizations.

What it Takes/Next Steps:

- Form a funders strategy committee consisting of representatives of each alliance; Each alliance should assign a permanent rep and an alternate.
- Develop a plan for how we get funding to member organizations that we can present to funders;
- IAD will continue to have twice monthly conference calls.
- Set up conversation with subcommittee of Funder/Movement process

Bold Demands:

Will not prioritize over the first half of next year. We will revisit this strategy post USSF. Over the next 6 months groups would spend time fleshing out a campaign proposal if viable.

Steps for Ratification of Work Plan:

1. Plan gets drafted and goes out before Holiday Break
2. Convene 3-4 regional meetings (Bay Area; DC; Providence; NYC)
3. Mass membership call
4. Network ratification by mid-late February